

Recommendation

Mix of content measures which match the B2B and target group requirements.

SOCIAL AD

Detail

1x Video Ad

Campaign movie

1x Carousel Ad

Benefit communication

1x Carousel Ad

Product range

1x Image Ad

Before/after effect

Video Ad

Campaign movie

Copy:
Cabin filters filter the air coming from outside, protect the passengers from pollutants and the air conditioning system from dust

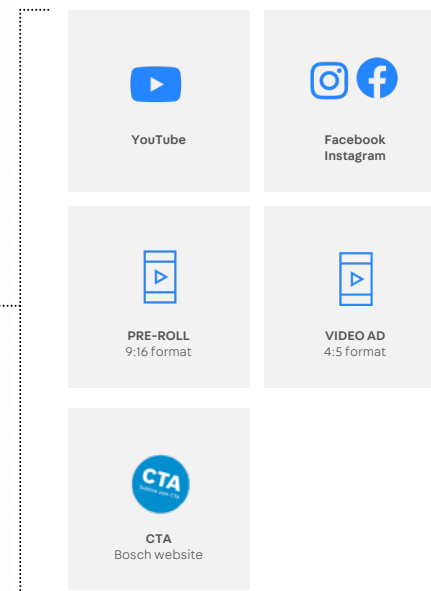
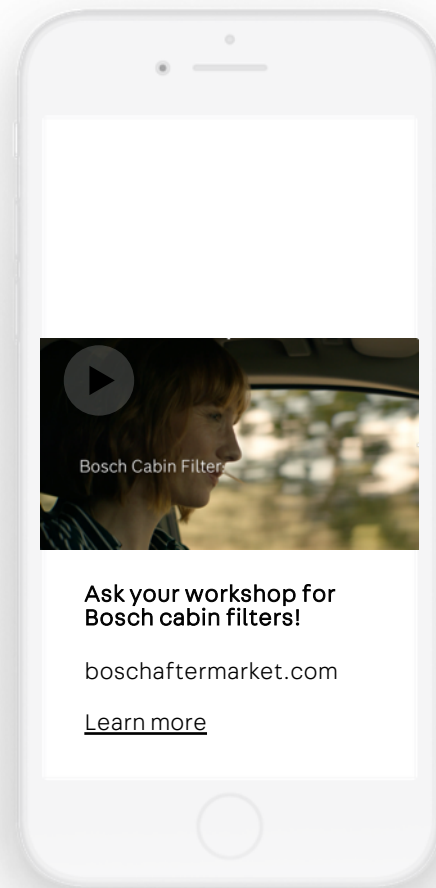
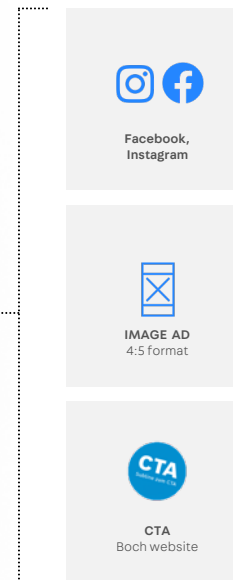
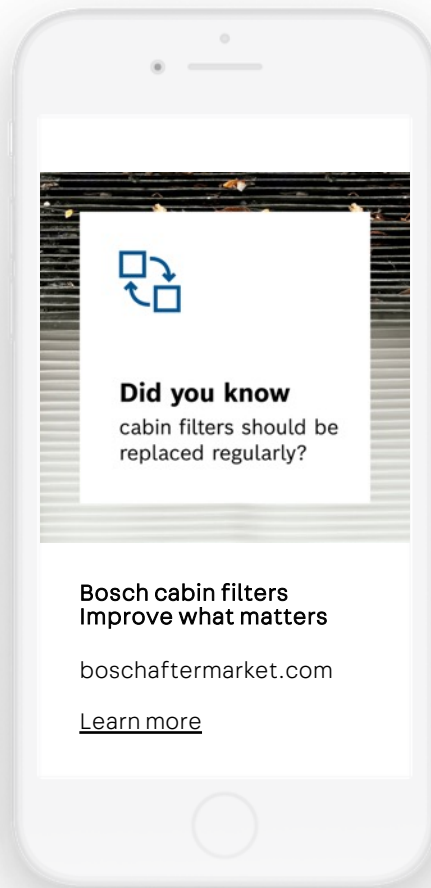


Image Ad

Before/after effect

Copy:

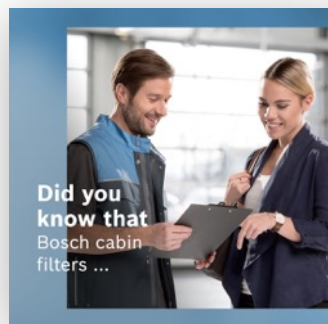
Your cabin filter should be replaced every 15 000 km or at least once a year. Ask your workshop for getting a Bosch cabin filter today!



Carousel Ad

Product range

Copy:
Find the right filter for every needs and budget! Bosch cabin filters



Bosch cabin filters

boschaftermarket.com

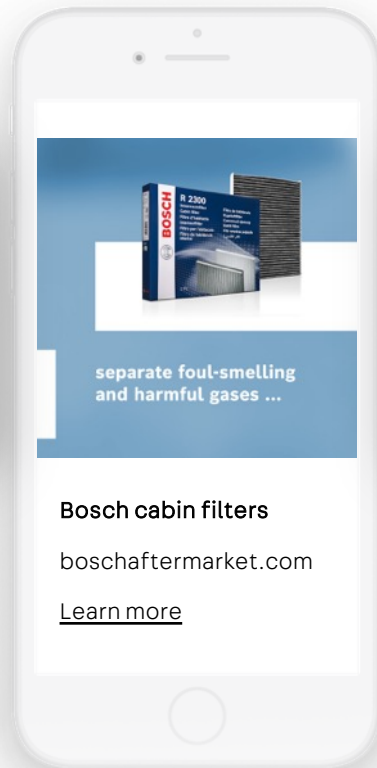
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Improve what matters

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Bosch cabin filters

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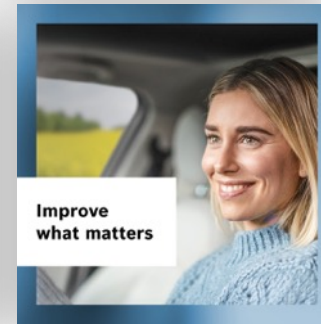
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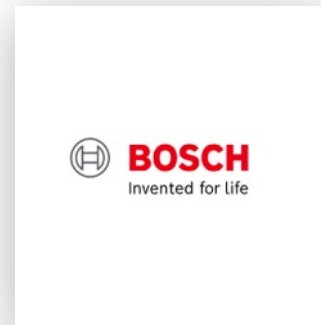
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Facebook,
Instagram



FEED CAROUSEL
1:1 format

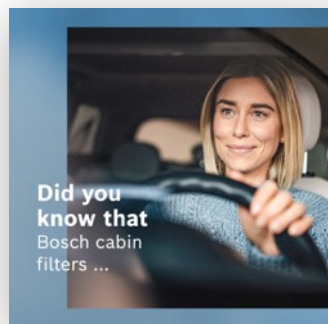


CTA
Bosch website

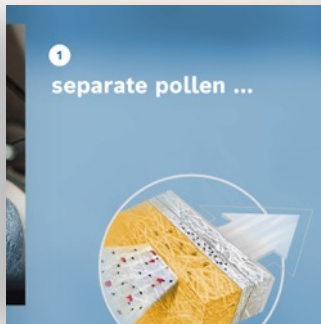
Carousel Ad

Benefit communication

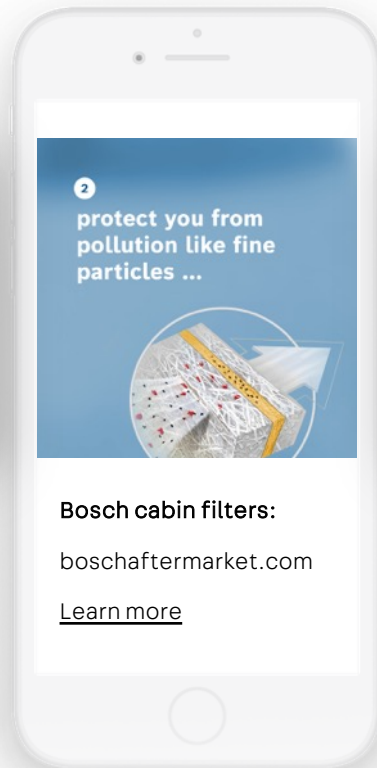
Copy:
Issues in your car like allergic reactions, bad smells, air conditioning inefficiency? Ask your workshop for getting a Bosch cabin filter now!



Bosch cabin filters:
boschaftermarket.com
[Learn more](#)



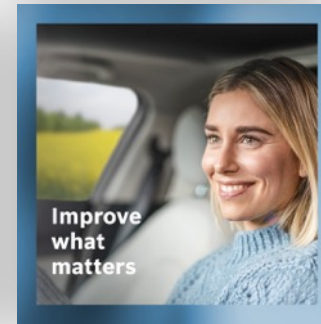
well being on board!
boschaftermarket.com
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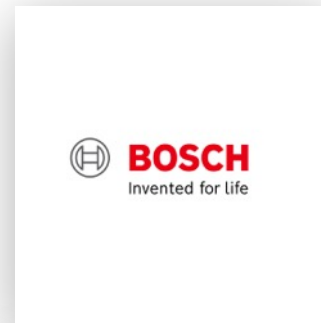
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1:1 format



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