



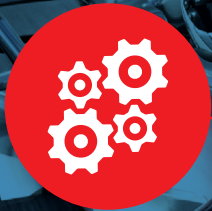
BOSCH

Invented for life

Bosch Spark Plugs Driven by **PRECISION**

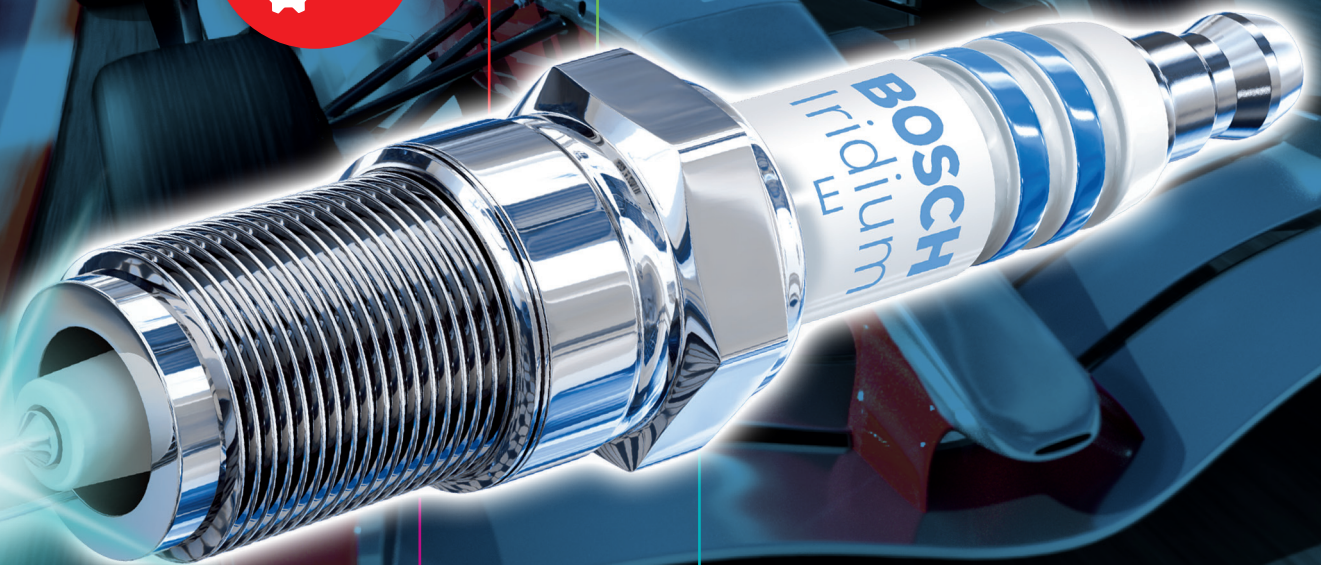
Leading Technology

from the
racetrack
to the road



Best Brand

Voted "best brand 2019"
by German Magazine,
Auto Motor und Sport



First
Bosch
spark plug
launched
in 1902



**Original
Equipment
Manufacturer**
(OEM) for latest
vehicles



Fast Development
with leading European
coverage

Spark Plug Range

Standard:

- ▶ Copper Core Spark Plugs feature heavy duty nickel centre electrode for long-lasting service life



Platinum:

- ▶ Taper ground electrode for improved burn and more power



Double Platinum:

- ▶ High wear resistance due to the use of double precious metal



Double Iridium:

- ▶ Delivering optimum performance with up to 4x longer service life on latest modern vehicles



Benefits of Bosch Spark Plugs:



- ▶ Precious metals for reduced wear allowing spark plugs to be used in multiple applications



- ▶ Industry's best ceramic to meet the demands of modern engines, offering high dielectric strength



- ▶ Supporting modern gasoline direct injection systems improving fuel economy and lower emission levels through optimized combustion

Did you know?



- ▶ Bosch Spark Plugs are a leading OEM supplier, tailored to the specific requirements of each engine



- ▶ Pre-gapped and nickel plated threads for easy installation with no adjustments required



- ▶ Active participation in leading motorsport teams including NASCAR and Formula 1 with state of the art technology



- ▶ Spark Plugs market coverage >90% in Oceania

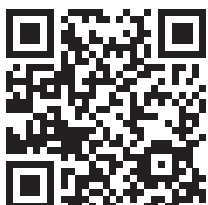
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