# **Power Protection Plus:** (PPP) makes all the difference

Choose Bosch Aerotwin Plus. The innovative adapter system is just one of its impressive features. Power Protection Plus, the innovative wiper blade technology with patented coating, will enhance the visibility from the driver's seat

P-P-P Power

**Protection Plus** 

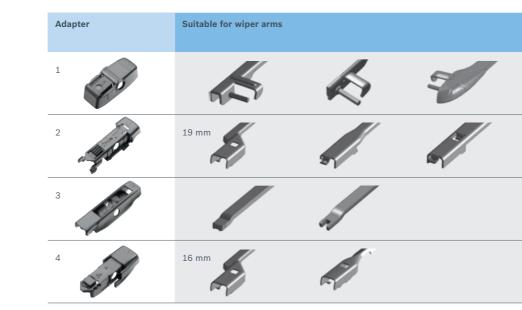
### **Perfect wiper performance:**

Power Protection Plus optimises wiper performance throughout the service life of the wiper – without leaving streaks or deposits on the windscreen of the vehicle.

# **Aerotwin Plus:** Doing more with less

₩iper blade mm→i length	Aerotwin QSN	Aerotwin SNR	Wiper blade adapter
340	AP 340 U	3 397 016 287	2, 3, 4
380	AP 380 U	3 397 016 288	2, 3, 4
400	AP 400 U	3 397 016 289	1, 2, 3, 4
425	AP 425 U	3 397 016 290	1, 2, 3, 4
450	AP 450 U	3 397 016 291	1, 2, 3, 4
480	AP 480 U	3 397 016 292	1, 2, 3, 4
500	AP 500 U	3 397 016 293	1, 2, 3, 4
530	AP 530 U	3 397 016 294	1, 2, 3, 4
550	AP 550 U	3 397 016 295	1, 2, 3, 4
575	AP 575 U	3 397 016 296	1, 2, 3, 4
600	AP 600 U	3 397 016 297	1, 2, 3, 4
650	AP 650 U	3 397 016 298	1, 2, 3, 4
700	AP 700 U	3 397 016 299	1, 2, 3, 4
750	AP 750 U	3 397 016 300	1, 2, 3, 4
800	AP 800 U	3 397 016 301	1, 2, 3, 4

QSN = guick search number, SNR = serial number







### 1555 Centre Road Clavton VIC 3168

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element lip incredibly robust and resistant, as well as increasing its service life. Even extreme heat or cold will have little effect on the wiper blade.



### Gentle wiper action:

Longer service life:

Power Protection Plus reduces the co-efficient of friction of the material to a minimum. For your customers, this means hardly any running noise, no shaking, no shudder whether the driver's windscreen is wet or dry.

### **Replace your wipers regularly for maximum safety**

### 4 signs when you should replace your wipers:



### Stripes & Streaks

Cause: Pollution, dirt and insects tearing the wiper rubber.



### **Cross Beam**

Cause: Corrosion of wiper blade frame due to environmental nfluences and excessive play in frame through mechanical



### **Unwiped Section**

Cause: Bent tension strip or deformed wiper blade due to ong term resting in the parked position in high temperatures.



### **Rattle & Flutter**

Cause: Environmental impact such as ozone and UV rays destroys the wiper rubber's chemical structure, resulting in cracks and tears.

Robert Bosch (Australia) Pty. Ltd.

For further information please contact Bosch on:

Australia 1300 30 70 40 www.boschautoparts.com.au New Zealand 0800 452 896 www.boschautoparts.co.nz Bosch eCat www.boschecat.com.au www.boschecat.co.nz





# One for all: Aerotwin Plus -Doing more with less!





### Fewer products for more models: The outlook for your wiper business has never been better

Chalk up sales the easy way with the new Aerotwin Plus. Watch it impress your customers with Power Protection Plus, an innovative wiper blade technology. Your sales team will reap the benefits too, thanks primarily to its new adapter system which enables more vehicles to be supported by each wiper blade. Act now and increase the profitability of your shelves with the Aerotwin Plus!



### Benefits that will pay dividends for you:

#### A new, clever adapter system

- Innovative system combining 15 wiper lengths and 4 adapters
- Each wiper blade fits 10 different wiper arms – 6 more than is the case with the existing Multi-Clip
- Straightforward and fast coverage for new vehicle models

#### Making each part number more profitable

- ▶ More than 100 OE sets can be replaced with just 15 Aerotwin Plus singles
- ▶ Warehousing costs are reduced, sales can be processed more quickly, profitability increases



### Benefits that will win over your customers:

### Clear and concise assembly instructions for rapid and safe assembly

- Assembly instructions are included
- QR code on packaging with link to corresponding assembly video

#### **Quick and easy wiper replacement**

- **1.** Make appropriate selection from the 4 specific adapters
- **2.** Clip onto wiper blade
- **3.** Assemble wiper blade ready to go!

### Strong product with superior performance

- ▶ New: PPP (Power Protection Plus), the innovative wiper blade technology
- Perfect wiper performance, longer service life and gentle wiper action thanks to PPP
- ► Flat adapter design, matched to vehicle wiper arm and windscreen

Presentation of the essential features and benefits of the product

# **Eye-catching packaging:** Having a positive impact on sales

The most important technical information is presented in a way that can be understood quickly and easily via customer search number, length of wiper blade and number of wiper blades included within the package.

New high-quality design sets Aerotwin Plus apart from conventional wipers

Dynamic and attractive visual image of the wiper

Information about major vehicle applications and direct reference to assembly instructions and adapters

B 8 4 Audi A1 [821:68A] A3 [891:69A] A3 [891:69A] A4 [86] BMW 

ink (QR code) to assembly video: rb-aa.bosch.com/ wiperblade-videos gwb031/

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Easy-to-understand Bosch star system with standardised categories such as assembly, service life, wiper performance, suitability for high speeds and noise levels to help your customers choose the right product



Easy-to-understand assembly instructions inside

