



**Relief for allergy sufferers:**  
the new Bosch cabin filter



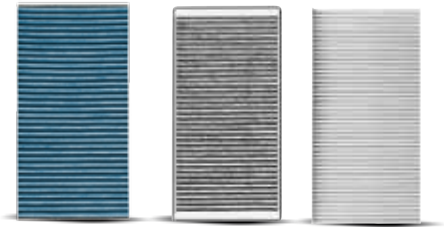
**BOSCH**  
Invented for life

# Protection for allergy sufferers inside the car: the new Bosch FILTER<sup>+</sup>

Watery eyes, itching and sneezing attacks – allergic reaction are particularly annoying when driving a car. In these cases, the new FILTER<sup>+</sup> can provide relief! That is because it separates allergens, bacteria and fine dusts efficiently yet before they even get into the car.

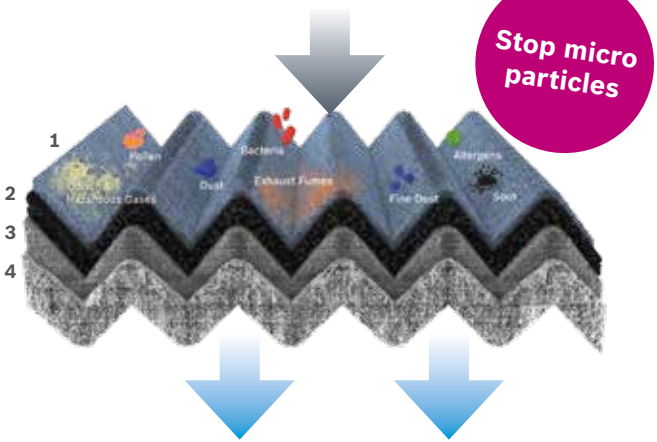
Switch from standard or activated-carbon filters to FILTER<sup>+</sup> now – and improve your well-being.

## The new FILTER<sup>+</sup> in comparison:



Function	FILTER <sup>+</sup>	Activated-carbon filter	Standard filter
Neutralizes allergens and bacteria	✓		
Separates fine dusts (up to 99 % of PM <sub>2.5</sub> μm)	✓		
Separates foul-smelling and harmful gases (ozone, smog, exhaust gases)	✓	✓	
Separates pollen and fine dusts (up to 100 % of PM <sub>10</sub> μm)	✓	✓	✓
Protects the air conditioning	✓	✓	✓
Reduces dazzling effects	✓	✓	✓

## This is how FILTER<sup>+</sup> works:



- 1 Anti-allergy layer:** renders allergens harmless and separates them lastingly; silver ions kill bacteria
- 2 Activated-carbon layer:** neutralizes harmful and foul-smelling gases
- 3 Ultra-fine microfiber layer:** separates fine dusts, soot and dirt particles
- 4 Carrier fleece:** stabilizes the other filter layers and ensures optimum performance under both hot and cold temperature throughout a year or 15 000 km respectively.

### The advantages of FILTER<sup>+</sup> at a glance:

**A plus for your health** – protection against fine dusts, allergens, harmful gases and bacteria at an additional cost of just 2 euro cents per day\*.

**A plus for your comfort** – noticeably more pleasant and cleaner air inside the vehicle.

**A plus for your safety** – less allergic reactions reduce the risk in dangerous situations; prevents fogged-up windows thus ensuring optimum sight.

**A plus for your technology** – less deposits on fans and air conditioning ensure optimum performance and reduce the risk of repairs.

### Health benefit – for just 2 Ct. a day\*



\* Comparing the higher price of a FILTER<sup>+</sup> in EUR with the price of an activated-carbon filter and in case of its annual replacement.

## For a healthier ride: Choose FILTER<sup>+</sup> now

Don't forget to replace your cabin filter every 15 000 km or at least once a year. Otherwise it may become ineffective! Doing so, you can use this opportunity to switch to the new FILTER<sup>+</sup>.



**Your address for genuine Bosch quality:**

For additional information, please visit:  
**[www.bosch.com](http://www.bosch.com)**