



Relief for allergy sufferers:
the new Bosch Cabin FILTER⁺



BOSCH
Invented for life

Protection for allergy sufferers inside the car: the new Bosch Cabin FILTER⁺

Watery eyes, itching and sneezing attacks – allergic reactions are particularly annoying when driving a car. In these cases, the new FILTER⁺ can provide relief! That is because it separates allergens, bacteria and fine dust particles efficiently preventing them from entering the car.

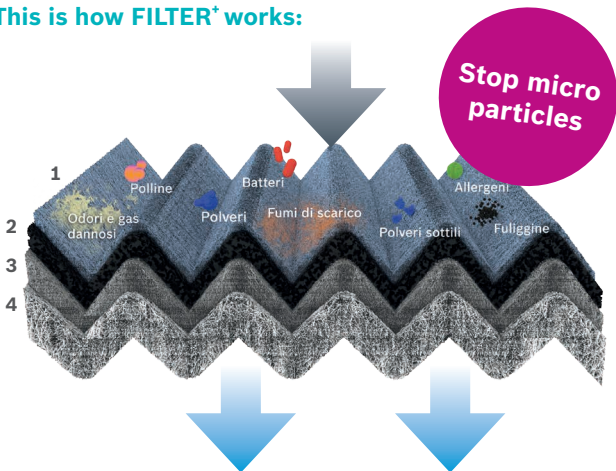
Switch from standard or activated-carbon filters to FILTER⁺ now – and improve your well-being.

The new FILTER⁺ in comparison:



Function	FILTER ⁺	Activated-carbon filter	Standard filter
Neutralizes allergens and bacteria	✓		
Separates fine dust particles (up to 99 % of PM _{2.5} µm)	✓		
Separates foul-smelling and harmful gases (ozone, smog, exhaust gases)	✓	✓	
Separates pollen and fine dust particles (up to 100 % of PM ₁₀ µm)	✓	✓	✓
Protects the air conditioning system	✓	✓	✓
Prevents misted windows	✓	✓	✓

This is how FILTER+ works:



- 1 Anti-allergy layer:** renders allergens harmless and separates them lastingly; silver ions kill bacteria
- 2 Activated-carbon layer:** neutralizes harmful and foul-smelling gases
- 3 Ultra-fine microfiber layer:** separates fine dust, soot and dirt particles
- 4 Carrier fleece:** stabilizes the other filter layers and ensures optimum performance under both hot and cold temperatures throughout a year or 9,000 miles respectively.

The advantages of FILTER+ at a glance:

A plus for your health – protection against fine dust particles, allergens, harmful gases and bacteria at an additional cost of just 2 pences per day*.

A plus for your comfort – noticeably more pleasant and cleaner air inside the vehicle.

A plus for your safety – less allergic reactions reduce the risk in dangerous situations; prevents misted windows thus ensuring optimum sight.

A plus for your technology – less deposits on fans and air conditioning system ensure optimum performance and reduce the risk of repairs.

Health benefit – for just 2 pences a day*



* Comparing the higher price of a FILTER+ in Pounds with the price of an activated-carbon filter and in case of its annual replacement.

For a healthier ride: Choose FILTER⁺ now

Don't forget to replace your cabin filter every 9,000 miles or at least once a year. Otherwise it may become ineffective! Doing so, you can use this opportunity to switch to the new FILTER⁺.



Your address for genuine Bosch quality:

For additional information, please visit:
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