



‘Raining’ champion – Bosch Aerotwin scoops Auto Express Product Award for the fourth time

June 15 , 2018

- ▶ Bosch Aerotwin wiper blade impresses Auto Express judges at 2018 Auto Express Product Awards
- ▶ The flat blade wiper retains its title again after beating stiff competition
- ▶ Bosch Gigalight Plus 120 highly commended in Bulb Category at awards

Bosch's Aerotwin wiper blade has retained its title as 'Best Wiper Blade' in the Auto Express Product Awards 2018. This is the product's second accolade in a matter of weeks, as Auto Express picked the Bosch flat blade wiper as its Best Buy for wiper blades and awarded it a top five star review.

Auto Express Product Tester, Kim Adams, said: "A peerless performance secures another Product Award win for the Bosch Aerotwin wiper blades. They felt really solid in the hand, and were the easiest blades to install on test, slotting securely and seamlessly into our Skoda's wiper arms. Once wiping, they cleaned the windscreen with flawless precision, leaving no streaks or smears, and dispersing as much washer fluid as we could spray at them. They were also among the quietest blades we tested, both on the move and when parked up. A convincing and deserving victory."

With just over 97% market coverage, vehicles can benefit from the flat blade wiper technology regardless of the age or type of vehicle.

"The Bosch Aerotwin wiper blade proves itself to be the best time and time again. With many competitors on the market, none can match the consistent performance of the Bosch flat blade technology," commented Silke Walter, Bosch Product Specialist for filters and wiper blades, Europe North. "Retaining this title is a great win for Bosch Aerotwin, and only further proves that investing in Bosch technology will provide great results every time."

The award winning Aerotwin range features Bosch's Power Protection Plus, a unique dual wiper rubber and coating. Power Protection Plus optimises wiper performance throughout the service life of the wiper without leaving streaks or deposits on the windscreen of the vehicle. Power Protection Plus makes the wiper element lip incredibly robust and resistant, increasing its service life. With even extreme weather conditions having little effect on the material, Power Protection Plus reduces the friction of the material to a minimum, meaning hardly any running noise whether the windscreen is wet or virtually dry.

Bosch Gigalight Plus 120 highly commended

Bosch was also highly commended in the Bulb Category of the awards, with the Bosch Gigalight Plus 120 getting a mention. Providing up to 120% more light on the road ahead compared to their standard halogen counterpart, the Gigalight Plus 120 offers brighter light and a longer beam.

Performance is further enhanced thanks to an optimised filament size, while a special blue coating produces a clean white light. The increased light intensity means a clearer view of the road ahead helping to reduce the risk of road accidents.

ENDS

Press Contacts:

Rebecca Dart – rdart@torqueagencygroup.com or 020 7952 1072

The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 18,000 associates in 150 countries, as well as a global logistics network, ensure that some 650,000 different spare parts reach customers quickly and on time. In its “Automotive Service Solutions” operations, AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 17,000 workshops. In addition, AA is responsible for more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.bosch-automotive-aftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 400,500 associates worldwide (as of December 31, 2017). According to preliminary figures, the company generated sales of 78 billion euros in 2017. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected industry. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to create solutions for a connected life, and to improve quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in 60 countries. Including sales and service partners, Bosch’s global manufacturing, engineering, and sales network covers nearly every country in the world. The basis for the company’s future growth is its innovative strength. At 125 locations across the globe, Bosch employs 62,500 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, [www.twitter.com/BoschPresse](https://twitter.com/BoschPresse).