

January 2018

Warringtons of Warwick named as first prize winner for second round of Bosch Spark Plug Lucky Draw

- ▶ Garages were invited to return bundles of 20 spark plug barcodes for a chance to win a selection of prizes
- ▶ Top prize was a premium Bosch diagnostics bundle worth almost £6,000
- ▶ A total of 59 garages qualified for the prize draw, sending in a total of over 4,100 bar codes

Warringtons of Warwick has been announced as the first prize winner of Bosch's Spark Plug Lucky Draw. The garage has won an exclusive diagnostics bundle worth £5,695 which includes a KTS590, DCU220 and a one-year subscription to ESI 'Diagnostic Master Package' which includes Bosch's unique Experience Based Repair (EBR) software.

Ray Warrington, Warringtons of Warwick, said "We are delighted to have won the diagnostics bundle, as part of the eXtra rewards scheme. As a family run business, we have made sure to invest in the best staff and equipment to ensure a quality service, and as such we are committed to buying Bosch."

Twenty-five garages won the second place prize which was a Bosch spark plug motorsport trophy, with fifty garages winning the third place prize of an OBD 100.

Mark Heard, Marketing Manager for Bosch Automotive Aftermarket, Europe North, said: "Congratulations to Warringtons of Warwick. In all, the promotion saw 150 Bosch prizes given out to garages who participated. Many more garages have been redeeming their points for rewards throughout 2017. We are hoping the New Year will mean more garages benefit from the Extra programme, by sending back Bosch barcodes."

Workshops had to be registered with the eXtra rewards programme for their entries to be counted. Signing up is easy and can be done through the eXtra website www.extra-rewards.co.uk. Once registered an email with a link to activate the eXtra account and a welcome pack will be sent.

For more information on the eXtra rewards prize draw, or for full terms and conditions, please visit www.extra-rewards.co.uk.



Image caption: Ray Warrington (Warringtons of Warwick), Pete Cooper (Warringtons of Warwick), Glenn Hopkins (Bosch) and Jason Perry (Warringtons of Warwick)

ENDS

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The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 18,000 associates in 150 countries, as well as a global logistics network, ensure that some 650,000 different spare parts reach customers quickly and on time. In its “Automotive Service Solutions” operations, AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 17,000 workshops. In addition, AA is responsible for more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.bosch-automotive-aftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to deliver

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